

## Web Page Evaluation Checklist

The column on the left lists questions to ask to investigate web pages. Evaluating web pages requires two actions:

- Be suspicious
- Think critically about every page you find

	Title of page you are evaluating: Education World	Title of page you are evaluating: Parents Magazine
<b>1. Look at the URL:</b>		
<b>Is it a personal page or site?</b> <i>~ or % or users, members or people</i>	It is not a personal page.	Not personal
<b>What type of domain is it?</b> Is it appropriate for the content?	.com Yes	.com Yes
<b>What is the name of the publisher or domain name entity?</b> Does it correspond to the name of the site?	The Educator's Network	
<b>2. Scan the perimeter of the page, looking for answers to these questions:</b>		
<b>Who wrote the page?</b> List name and/or email	webmaster@educationworld.com	Melanie Abrahams
<b>What is the date created or last updated?</b>	February 10, 2015	2015
<b>What credentials does the page/site have on this subject?</b>	Parenting Journal's Editor's Choice Award, USA Today "Best Bet for Educators", Top 10 Education Resources by Microsoft	
<b>3. Look for these indicators of quality</b>		
<b>Are sources of information well documented?</b>	No	No
<b>Does the page/site have links to more resources? and do they work?</b>	Yes, yes	No
<b>Are other viewpoints given?</b> Is the page/site bias?	Other viewpoints given	Yes
<b>4. What do others say about this page/site?</b>		
<b>Who links to this page/site?</b> Hint: In Google search: <i>link:all.or.part.of.url</i>	Pageglance.com	itunes
<b>Is the page rated well in a directory?</b> <a href="http://infomine.ucr.edu">http://infomine.ucr.edu</a>	Page no longer works	Page no longer works
<b>Look up the author in Google.</b> What information did you find?		
<b>5. Does it all add up?</b>		
<b>Why was the page put on the Web?</b> Inform, facts, data; Explain; Persuade; Sell; Entice; Share/disclose; Other	Facts, articles, share	Information, persuade, share
<b>Possibly ironic? Satire or parody?</b>	No	No

**BOTTOM LINE:** Is the web page as good as (or better than) what you could find in journal articles or other published literature that is not on the free, general web?